



**Magadi Electric Purple Lobelia**  
*Lobelia erinus 'Magadi Electric Purple'*

Height: 10 inches  
Spread: 10 inches  
Spacing: 8 inches  
Sunlight: ☀

Hardiness Zone: (annual)

Group/Class: Magadi Series

**Ornamental Features**

Magadi Electric Purple Lobelia features dainty violet flowers with white eyes at the ends of the stems from mid spring to mid fall. Its tiny narrow leaves remain green in color throughout the season.

**Landscape Attributes**

Magadi Electric Purple Lobelia is an herbaceous annual with a trailing habit of growth, eventually spilling over the edges of hanging baskets and containers. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It has no significant negative characteristics.

Magadi Electric Purple Lobelia is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Hanging Baskets

**Planting & Growing**

Magadi Electric Purple Lobelia will grow to be about 10 inches tall at maturity, with a spread of 10 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 8 inches apart. Its foliage tends to remain low and dense right to the ground. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.



*Magadi Electric Purple Lobelia flowers*  
Photo courtesy of NetPS Plant Finder



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This plant should be grown in a location with partial shade or which is shaded from the hot afternoon sun. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Magadi Electric Purple Lobelia is a fine choice for the garden, but it is also a good selection for planting in hanging baskets. Because of its trailing habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.