



**Serenity™ Pink Magic African Daisy**  
*Osteospermum 'Balserpima'*

Height: 14 inches

Spread: 18 inches

Spacing: 20 inches

Sunlight: ☉

Hardiness Zone: (annual)

Group/Class: Serenity Series

**Description:**

This series, featuring a well branched, mounded habit, produces large daisy blooms on top of green foliage; blooms change shades until fully opened; long blooming season, from spring to late summer; great for containers, gardens and fresh cut arrangements

**Ornamental Features**

Serenity Pink Magic African Daisy is covered in stunning shell pink daisy flowers with white overtones and dark brown centers at the ends of the stems from mid spring to early fall. The flowers are excellent for cutting. Its narrow leaves remain green in color throughout the season.

**Landscape Attributes**

Serenity Pink Magic African Daisy is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Serenity Pink Magic African Daisy is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets



*Serenity Pink Magic African Daisy  
flowers  
Photo courtesy of NetPS Plant Finder*



---

## Planting & Growing

Serenity Pink Magic African Daisy will grow to be about 12 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 20 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Serenity Pink Magic African Daisy is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.